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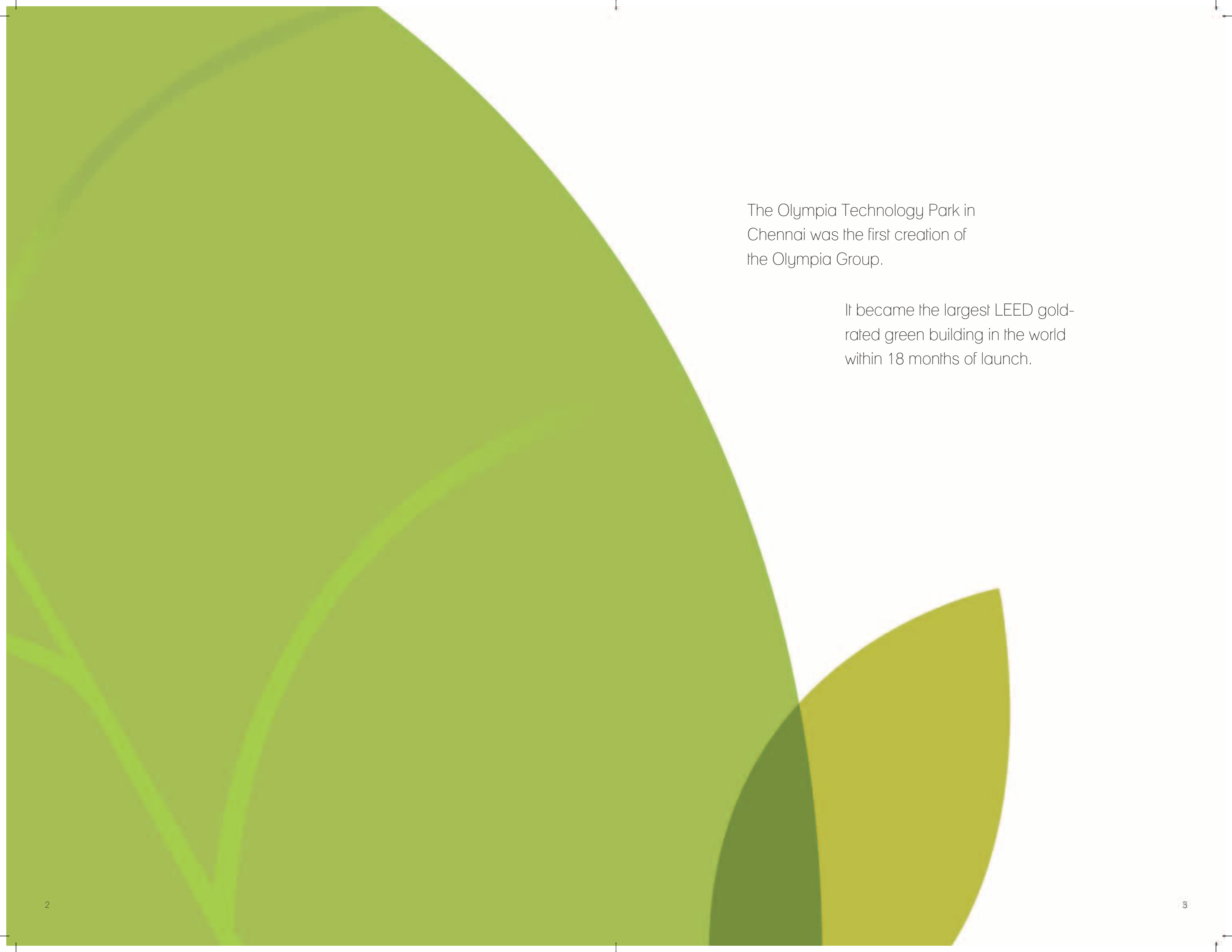
The Olympia Group Personality Document





We have only one life to live.

Either we do something special with it,
or we hand our chips back to the Maker and leave.
This is all we really have to say.

An abstract graphic of a large green leaf, composed of several overlapping curved segments in various shades of green, from light lime to dark forest green. The leaf shape is oriented diagonally, with its base at the bottom left and its tip pointing towards the top right. It occupies the left and bottom portions of the page, leaving the right side mostly white.

The Olympia Technology Park in
Chennai was the first creation of
the Olympia Group.


It became the largest LEED gold-
rated green building in the world
within 18 months of launch.

Builders created smallish commercial properties in Chennai because they said a big single facility would just not work.

The Olympia Technology Park was the boldest monolithic IT Park statement in Chennai when built, 30 per cent larger than the second biggest. Fully marketed within 12 months of launch.

OLYMPIA
TECHNOLOGY PARK



An abstract graphic on the left side of the page, featuring overlapping curved bands in various shades of blue and purple, creating a sense of depth and movement.

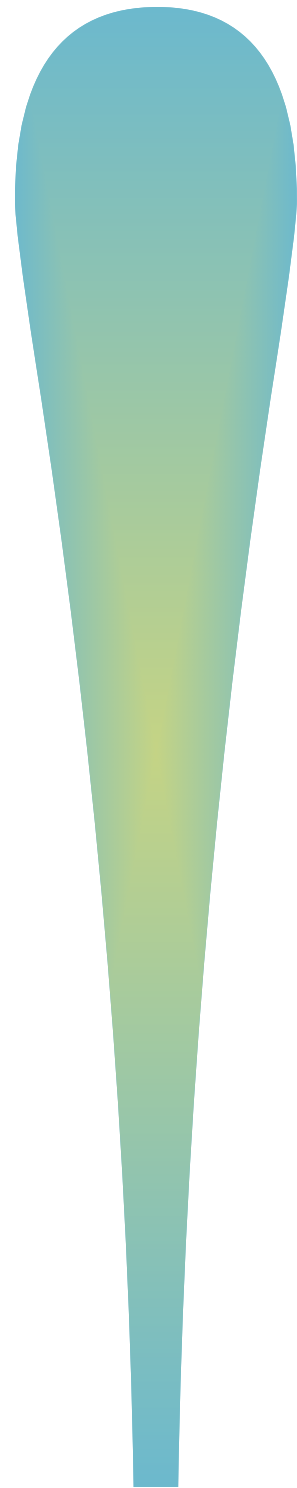
A number of people initially saw
Olympia Technology Park as just
another commercial property that
would cater to just about anyone
wanting desk space.

We positioned it as the home of
Fortune 50 companies
in India.

Gradually, people said 'Oh, now we get it' and perceived Olympia Technology Park as an aggregation of fancy offices.

They missed the picture. Olympia Technology Park is really an economy driver, a livelihood provider for

13,000
new age professionals.



The 'how' is as important as the 'what'.
The means as critical as the end.

The first tenant of Olympia Technology Park
moved in within 14 months of ground-breaking,
the quickest commissioning for any such multi-
tenanted IT facility in India.

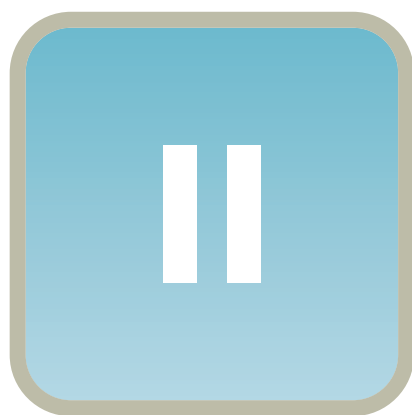
And yet, people still perceive Olympia Technology Park as brick and mortar.

We see in it, a successful case study that became the inflection point in Chennai's emergence as an international IT outsourcing destination.

Olympia Technology Park did not just alter the face of the address in Guindy, Chennai.

It strengthened Chennai lease rentals, accelerated city property development, made incubation an industry benchmark and helped extend Chennai to Guindy – and beyond. There is one word that describes it well. Holistic.





We could have said
'enough' after Olympia
Technology Park and
taken a break.





We set about creating the residential Olympia Opaline immediately after, combining the convenience of an OMR address with a new lifestyle residential benchmark.*

Homes, more homes and even more homes. We resolved 'If we can't raise the standard let us not get into this.'

The Club Opal (inside Olympia Opaline) is being designed as a first-of-its-kind facility in Chennai with top-end luxury homes offering a wide array of sporting activities.

* Olympia Opaline will be ready for first phase deliveries by March 2011.



Opaline OLYMPIA
Living life, water side

We've shrunk our product development
agenda down to just two words.


'Never before.'



The Sky Villas at Opaline comprise split-level apartments with personal hamaams and swimming pools with a breathtaking view of the Bay of Bengal.



SKY
VILLAS
≡≡≡



Someone said
'transform destinies'.
The words stuck.

We are creating the 53-acre Tapp Semicon*,
an electronics hub in Sriperumbudur.
Neighbourhood comprising Nokia, Samsung,
Dell, Motorola, Foxcon and Flextronics.

* Work in progress for Phase I. Delivery to soon commence

TAPP
SEMICON PARK
HI-TECH SEZ



'Is this the end?'

This one sentence
gives us the jitters.



OLYMPIA
Panache
villa residences

We launched
Panache, a 23-acre
luxury-villa enclave.



Pamachi

Offering villas with private gardens, swimming pools and home elevators. Really premium.

‘What lies ahead?’



A 35-acre, sea facing, south-east asian themed resort with villa residences and signature towers on the East Coast Road (ECR). This is the road which connects Chennai to Pondicherry and is one of the most scenic drives along the Bay of Bengal. This is also known as the entertainment corridor as it houses amusement parks and other resorts like Taj Fishermans Cove.



‘What lies ahead?’



Lake-facing highrises on EM ByePass, Kolkata in close proximity to ITC Sonar. Super-luxury, split-level condominiums with state-of-the-art gymnasiums, swimming pool and multi-level parking.





Partnerships work if people are prepared to work like hell and not be bothered about who gets the credit.
The Olympia Group is a coming together of The House of Khivraj, The Space Group and the MK Group.